MARATHWADA MITRA MANDAL'S
COLLEGE OF ARCHITECTURE

STRATEGIC PLAN

2023-2027

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STRATEGIC PLAN

VISION

To aspire for Welfare of the society by inspiring today's youth to contribute through excellence in Architecture and Technology as knowledgeable Professionals.

MISSION

- Sensitize young talent to address societal concerns by creating opportunities for learning.
- Follow quest for excellence through research and academics.
- Accentuate the legacy of ethics and values through Architectural studies

CORE VALUES

- Pursue the highest standards of excellence in teaching, research, consultancy, continuing education with value added education and healthy practices.
- Remain accountable in our core and support functions, through processes of self-evaluation and continuous improvement.
- Ensure adherence of rules and regulations of apex bodies.
- Hold on to high standards of integrity and quality in all of our work.

STRATEGIC PLAN PARAMETERS

Through Good Governance

- Increase the involvement of professionals and academicians in the governing body.
- Establishing a decentralized and participative management system in the organization structure
- Establishing statutory committees for the smooth functioning of the Institute.
- Development and articulation of the Vision and Mission of the Institute
- Setting up a system for the Evaluation of Institute performance and benchmarking
- Establishing a Quality Assurance system for the Institute
- Establishing E-governance in all areas of operation for the Institute
- Leadership development through decentralization and participative management
- Policy formulation, approval, and implementation through standard manuals
- Maintaining fair and transparent performance appraisal system

Enhancing Teaching learning process

- Deployment of formalDesign Policy Manual
- Enhancing ICT in all areas of operation

- Establishing a research culture in various areas of operation
- Emphasis on Outcome-based learning
- Learner-Centric teaching practices
- Enhancing the evaluation parameters and benchmarking for academics
- Procurement of teaching, learning & evaluation software
- Development of e-learning resources
- Enhancing Mentor-Mentee system, providing mentoring and personal support for students
- Maintaining fair and transparent feedback system
- Continuous assessment process to measure learning outcomes
- Collaboration with International Universities
- Exposure to current Industrial practice
- Revision of teaching-learning pedagogies by incorporating innovative teaching practices for enhancing the learning experience
- Innovative skills by practical and project based

Leadership and participative management

- Motivating faculty members and students through increased interactions with professional and experts from field
- Developing an organizational structure which involves participation of all stakeholders
- Student related authorities & responsibilities by Decentralizing the academic, administration duties, responsibilities and accountability
- Rotation of key posts to build leadership
- Portfolios are assigned to all faculty members and administrative staff to increase participative management
- Strengthening various committees for the efficient functioning of all activities in the Institute

Financial management

- Budget formulation by various committees' heads
- Forecasting income and expenditure
- Fund Management for growth plans
- Periodic Internal and External Audit

Enhancing Academia – Industry Interaction

- Increase MOUs with industries and foreign universities
- Increase interaction with industry experts and professionals
- Support for internships, visits, training, guest lectures
- Identifications of industry needs and advice on the implementation of the curriculum
- Providing opportunities for Industry based/sponsored projects through consultancy cell
- Providing career guidance through interactions in various expert lecture series
- Strengthen practical training and internship activity

Strengthening Alumni Interaction

- Maintaining registration of Alumni association Database creation, regular interactions, and networking with alumni
- Setting a system to provide Awards and Recognition to successful alumni
- Continuous Involvement of Alumni for guest lecturers/internships/placements
- Exploring Contributions from Alumni through Sponsorships/scholarships

Community Services and Extension Activities

- Design Projects to be based on rural challenges identified during study tours
- Organizing more social awareness programs for students

Physical infrastructure

- Converting seminar hall into Smart Class rooms
- Enhancing the Library infrastructure
- System upgradation
- Developing sports (indoor/outdoor) facilities
- Hygiene, solid waste management (zero plastic usage, dry and wet refuse)

Accreditations

- Approval for Accreditations from various bodies
- Creating a Resource mobilization policy, planning and budget approval
- Constitution of committee to prepare Accreditations Plan
- Inspections facilitation & remedial measures

SWOC ANALYSIS

Metrics	Point 1	Point 2	Point 3	Point 4	Point 5
Strengths	Supportive management	Highly Skilled Professional Educators	Strong Industry Connect	Strong Alumni network	Active participation of students in co-curricular and extracurricular activities
Weaknesses	Less of funded research projects	Less-quality research publications	Very less consultancy projects	Less placements	International Collaborations
Opportunities	National/Inte	Collaborat	Innovati	Quality of	awards and

	rnational Level conferences	ion with Industries, National/ International bodies Faculty and student exchange programs with foreign universities	on and funded projects	research publications	recognitions received for extension activitiesfrom government/ recognized bodies teachers receiving awards, recognition, fellowship atState, National, International level from government, recognized
Challenges	Inculcation of entrepreneurship skills in students	Decline in candidates' interest in Architecture	Funded Research Project	Institute Consultancy	Funds / Grants received from non-government bodies, individuals,philanthropers

BENCH-MARKING

- Name in the listing of top colleges in India.
- 100% admissions
- 100% result with first class& Minimum 1 university rank per year
- 100% placement of interested & eligible students
- Accreditation with 3.5+ in NAAC
- Ranking in NIRF.
- Faculty Qualification: 20% Ph.D. faculty members in 3 years
- Per year minimum of 50 publications in reputed journals or Minimum 2 research publications per Faculty member in Reputed Journals
- 5 consultancy projects per year
- 1 international collaboration per year
- Student achievement at the national/ international level.

STRATEGIC GOALS

SrNo.	Performance Indicator	Goals	
		Short term	**Long term**
1	**Admission**	100% of admissions	100% of admissions
2	**Accreditation**	NAAC A accredited.	NAAC A+ accredited.
		NIRF Rank – Score More than 300	NIRF Rank – Score More than 350
		ISOCertification	ISOCertification
3	**Human resource development**	teacher/student ratio of 1:10	teacher/student ratio of 1:10
		1:3:10 Cadre ratio	1:3:10 Cadre ratio
4	**Faculty development**	100% of teachers are provided with financial support to attend conferences/workshops and towards membership fee of professional bodies	100% of teachers are provided with financial support to attend conferences/workshops and towards membership fee of professional bodies
		Minimum 50 professional development / administrative training programs organized by the Institution	100 professional development / administrative training programs organized by the Institution
		100 % of teachers attending professional development programs, viz., Orientation Program, Refresher Course, Short Term Course	100 % of teachers attending professional development programs, viz., Orientation Program, Refresher Course, Short Term Course
		20% faculties to complete Ph.D.	30% faculties to complete Ph.D.
		10% of faculties of the Institute to be recognized as PhD guide	30% of faculties of the Institute to be recognized as PhD guide
		20 % teachers who received awards, recognition, fellowship atState, National, International level from government, recognized bodies	50 % teachers who received awards, recognition, fellowship atState, National, International level from government, recognized bodies

		The institution provides incentives (Rs. 5000) to teachers who receive state, national and international recognition/ awards	The institution provides incentives (Rs. 5000) to teachers who receive state, national and international recognition/ awards
5	National and International Collaborations	One faculty exchange program with National Institute of repute	One faculty exchange program with National Institute of repute
		Establish one international collaboration	Establish five international collaboration
		100% paid Internships	100% paid Internships
6	Research and Development	Per year minimum of 30 publications in reputed journals	Per year minimum of 50 publications in reputed journals or Minimum 2 research publications per Faculty member in Reputed Journals
7	Library Usage	50 % of Teachers and students using library per day	100 % of Teachers and students using library per day
8	Alumni Connect	5% involvement of alumni in Institute activities	Strong alumni network and introduce 1:3 alumni-student relationship
9	Students Support	Students benefited by scholarships, freeships, etc. provided by the institution	Students benefited by scholarships, freeships, etc. provided by the institution
10	Career Guidance	100 % of students benefited by guidance for competitive examinations and career counselling	100 % of students benefited by guidance for competitive examinations and career counselling
11	Training and Placement / Higher Education	100% placements/Higher Education of the outgoing students who show interest	100% placements/ Higher Education of the outgoing students who show interest
12	Extra - Curricular Activities	1/3rd of the students' participation in sports activities with the target:	1/3rd of the students' participation in sports activities with the target:

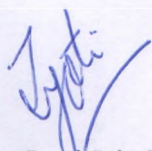|			
	Sports	1 awards at International level 2 awards at State level 3 awards at the University level 5 awards at the Zonal level	1 awards at International level 2 awards at State level 3 awards at the University level 5 awards at the Zonal level
13	**Cultural activities**	1 awards at International level 2 awards at State level 3 awards at inter-collegiate level 5 awards at Zonal level	1 awards at International level 2 awards at State level 3 awards at inter-collegiate level 5 awards at Zonal level
14	**NSS /NCC/Extension Activities**	NSS/NCC as per SPPU &5 extension and outreach programs per year	NSS/NCC as per SPPU & 5 extension and outreach programs per year
15	**Student certification / Value Added**	100 percent of students enrolled in subject related Certificate /Add-on programs	100 percent of students enrolled in subject related Certificate /Add-on programs
16	**Higher education**	Introduce Post Graduate programmes	Introduce Post Graduate programmes
17	**Green Campus**	Rainwater harvesting structures Solid waste management Liquid waste management E-waste management Solar Panels	Rainwater harvesting structures Solid waste management Liquid waste management E-waste management Solar Panels

MONITORING OF STRATEGIC PLAN

The College Development Committee (CDC) shall periodically monitor the implementation of the strategic plan through the Internal Quality assurance cell (IQAC). The Institute head will prepare a detailed progress report and present it in the CDC meetings. The internal Quality assurance cell (IQAC) shall create benchmarks of quality standards, and monitor evaluate them periodically. The IQAC shall submit the annual report to the CDC. With a thorough analysis of outcomes and based on IQAC report, the CDC will recommend corrective actions, the need for refinement of processes, and deployment of resources. All

will prepare a detailed progress report and present it in the CDC meetings. The internal Quality assurance cell (IQAC) shall create benchmarks of quality standards, and monitor evaluate them periodically. The IQAC shall submit the annual report to the CDC. With a thorough analysis of outcomes and based on IQAC report, the CDC will recommend corrective actions, the need for refinement of processes, and deployment of resources. All these reports will be forwarded for further discussions and approval to the Executive Committee (EC).

CONCLUSION

This strategic plan is a document used to communicate the goals and the actions that need to be taken to achieve those goals and identify the challenges that would come during its implementation. The Strategy plan document helps to set priorities, focus energy and resources, strengthen operations, and ensure that employees and other stakeholders are working toward a common goal. Mere formulating of the strategic plan doesn't ensure success, but it provides a guiding framework to achieve the goals and ambitions set by the Institute. Consistent efforts of all stakeholders towards proper implementation of strategies through teamwork with good spirit leads to success and sustainability over a longer time. It is an ever-evolving process and the strategic plan serves as a guide for this. It is not a static document, but a dynamic process, which must respond to the changing environment. Hence it needs continuous evolution to incorporate the lessons we learn during the implementation. It emphasizes the role of IQAC in ensuring the quality of implementation by periodic evaluations of outcome.

Dr. Jyoti Jain Tholiya

IQAC Coordinator

Dr. UjjwalaPalsuley

Principal & Chairperson of IQAC